

FOR IMMEDIATE RELEASE

SIDEKICK MUSIC DROPS "MOTIVE": A FUTURE UK CLASSIC FEATURING LONDON'S MUSTBEJOHN AND AUSTRALIA'S TENTENDO

LONDON, UK – February 19, 2024

Sidekick Music, in collaboration with Virgin UK, is thrilled to unveil the much-anticipated dance anthem, "Motive," a collaboration between London sensation mustbejohn and Australia's rising star, Tentendo.



Tentendo, mustbejohn - Motive

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MOTIVE, the track at the heart of this groundbreaking release, seamlessly merges the club-thumping vibes of The Streets with the electronic sensibilities of Disclosure in the most exceptional manner. This song is set to become the new anthem that'll have you moving and grooving in no time. This collaboration, **described as “all the club-thumping geezer skeeze of The Streets into the electronic sensibilities of Disclosure in the finest way possible”** (Laundryecho) showcases the eclectic talents of mustbejohn and Tentendo, creating a vibrant fusion of Dance House and Bass House.



The official video, released on February 16, 2024, takes viewers on a three-minute journey through the gritty underworld of London, paying homage to UK culture in a classic Guy Ritchie-infused music video.

[Watch the Music Video](#) 🎬

Adding a touch of serendipity to the mix, Tentendo shares a delightful anecdote. Thinking he sent mustbejohn a folder of various demos, he realized he had actually sent just this one beat. It was a happy accident that solidified the magic of "Motive." With an early impact on social media platforms, "Motive" has garnered 20 million views on TikTok within a week of its release.

Don't miss out on the phenomenon that is "Motive" – a future UK classic that exemplifies the dynamic collaboration between mustbejohn and Tentendo.

About Sidekick Music

[Sidekick Music](#) is a cutting-edge record label that prides itself on discovering and nurturing the finest talent in the music industry. With a keen ear for innovative sounds and a heart for artist development, Sidekick Music stands at the forefront of the music scene, delivering the freshest tracks to the world.

For further information, promo requests, or to arrange an interview, please contact hello@sidekick-music.com